



MURUGA BARATHI K

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Motivational Speaker, HR Trainer and Writer

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- **Managing Director of YOSI HR Training (OPC) Pvt. Ltd.**
- **Certified Trainer by Junior Chamber International**
- **Founder Member of International Federation of Professional Trainers**
- **M.B.A. in HR and M.Sc. in Counseling and Psychotherapy**
- **5 more Post Graduations and One PG Diploma**
- **14 years of experience in Professional Training**
- **Author of 8 Books, Column Writer and Guest of many TV shows**
- **Attended workshops – Career Counseling, Psychometrics, NLP (Neuro Linguistic Programming) and CBT (Cognitive Behaviour Therapy).**

Professional Soft Skill and HRD Trainer for the past 14 years. Conducted more than **800 programs** in the last eight years (recorded in Website). Successfully trained thousands of Students, Teachers, Employees and Top level Executives. Addressed people in all the **32 Districts of Tamilnadu and Pondicherry** in India and Foreign Countries – **Sri Lanka and Malaysia.**

Aware of many complex **Industrial, HR and Management concepts.** Presents them in unique style with Sense of humor, games, videos and anecdotes. Follows the **'4I'** formula i.e., Interesting, Informative, Interactive and Inspiring in all trainings.

Conducted Work Ethics programs to **Lotus Footwear (NIKE), POTHYS and JeevaRekha Textiles;** Sales Trainings to **IIFL, Blue Chip, Birla Sun Life, Star Health and ICE Net;** Management Development Programs to **Thanga Mayil Jewellery, Venus Electronics, Sathya Agencies and Jayavilas Mills;** Stress Management programs to Officers of **Indian Bank, Commercial Tax and doctors of Apollo Hospitals.** Conducted training programs in various educational institutions including **Loyola College, Alagappa Institute of Management, National College, Vivekananda Polytechnic, Arasu Engineering College, Annai Matric. School and Venkateswara Matric. School.**

Written **8 books** (“Thervilum Velvom”, “Naalum Kavithai”, “Vindhai Manithargal”, “Ovvoru Naalum Urchagam”, “Vaalkaiyai Nesi Valampera YOSI”, “Uravugal Potruthum”, “More + Rasam = Munnetram” and “Unakkum Oar Idam Undu”). Was the Editor of a Tamil Monthly Magazine - **“Valam Pera YOSI”.** His stories / articles were published in Tamil Magazines like **Kumudam, Namadhu Nambikkai, Iniya Nandavanam and Nam Uratha Sindhanai.** Participated in programs of **Vijay Tv, Raj Tv, Imayam Tv, Podhigai Tv and Kalaingar Tv** and presented 100 episodes of daily motivation in online channel – **Mukil Tv.**

Got many Awards, Prizes and Honours such as Best Young Citizen, Best HR Trainer, Best Blood Donor, Best Leadership, Sevai Semmal, Sindhanai Nayagan, Palkalai Mamani and Sollarasan. Held top positions in various Social Service Organizations and Literary Associations.

Born in Pudukkottai in 1981 to Mr. Kannan and Mrs. Vijayalakshmi, who are retired teachers.